



# PIONEER LIGHTING

[www.pioneerlighting.com](http://www.pioneerlighting.com)

## Mission Statement:

To provide the best possible lighting solutions, quality products, and customer service combined with exceptional value.

We are committed to maintaining the highest standards of customer and product support that consistently meet or exceed our customers' expectations.

## Vision Statement:

Responding to rapidly new technology developments to make lighting more effective, efficient, cost-effective, and enviro friendly.

We are committed to:

- ❖ Using the latest high-performance materials and technology.
- ❖ Improve productivity, quality control, and cost reduction.
- ❖ Continually enhance our products & design in response to our customers/specifiers.
- ❖ Create minimal impacts on the environment during manufacturing.

## Core Values:

- ❖ Teamwork –  
We are a dedicated and proactive team striving to achieve our goals through participation, communication, cooperation, loyalty, and support.
- ❖ Integrity –  
We strive to adhere to a code of values exhibiting honesty, dependability, and trust while upholding a professional demeanor.
- ❖ Quality –  
We take pride in providing well-made products and service that offer exceptional value, using only reliable name brand components.
- ❖ Responsiveness-  
We strive to be progressive in our delivery of products and service and to accommodate requests and suggestions in a receptive, timely, and sensitive manner with consistent follow-through, evaluation and accountability.
- ❖ Sincerity –  
A demonstrated honest concern for our customers by fulfilling our commitments and exceeding their expectations.
- ❖ Safety –  
Recognition that "safety first" is of utmost importance and enhances quality.