



# PIONEER LIGHTING

[www.pioneerlighting.com](http://www.pioneerlighting.com)

PIONEER LIGHTING / PIONEER ENGINEERING are privately held companies.

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## PRIVACY POLICY

This privacy policy sets out how PIONEER LIGHTING Inc. uses and protects any information that you give PIONEER LIGHTING Inc. when you use this website.

*We are committed to ensuring that your privacy is protected. Should we ask you to provide certain information by which you can be identified when using this website, you can be assured that it will only be used in accordance with this privacy statement.*

### What information do we collect?

We collect information from you when you place an order or subscribe to our newsletters, or complete and submit our Contact form.

When ordering or registering on our site, as appropriate, you may be asked to enter your: name, e-mail address, mailing address, phone number or payment information. You may, however, visit our site anonymously.

Google, as a third party vendor, may use cookies to serve ads on your computer. Google's use of the DART cookie enables it to serve ads to our users based on their visit to our sites and other sites on the Internet. Users may opt out of the use of the DART cookie by visiting the Google ad and content network privacy policy.

### What do we use your information for?

Any of the information we collect from you may be used in one of the following ways:

~ To improve customer service -

Your information helps us to more effectively respond to customer service requests and support needs

~ To process transactions

Your information, whether public or private, will not be sold, exchanged, transferred, or given to any other company for any reason whatsoever, without your consent, other than for the express purpose of delivering the purchased product or service requested.

~ To send periodic emails

The email address you provide for order processing, may be used to send you information and updates pertaining to your order, in addition to receiving occasional company news, updates, related product or service information, etc.

Note: If at any time you would like to unsubscribe from receiving future emails, we include detailed unsubscribe instructions at the bottom of each email.

### **How do we protect your information?**

We are committed to ensuring that your information is secure. In order to prevent unauthorised access or disclosure, we implement a variety of security measures and suitable physical, electronic and managerial procedures to safeguard and secure the personal information we collect online.

We offer the use of a secure server. In addition, all supplied sensitive/credit information is transmitted via Secure Socket Layer (SSL) technology. No personal or confidential information is stored on our server.

Our privacy policy does not extend to anything that is inherent in the operation of the Internet, and therefore beyond our control, and is not to be applied in any manner contrary to applicable law or governmental regulation. Please note that we cannot guarantee the privacy and security of any e-mail correspondence. We strongly recommend that you avoid e-mailing any personal or sensitive information and that you remain vigilant against email fraud and identity theft.

### **Do we use cookies?**

Yes. Cookies are small files that a site or its service provider transfers to your computer's hard drive through your Web browser (if allowed) that enables the sites or service providers systems to recognize your browser and capture and remember certain information

We use cookies to help us remember and process the items in your shopping cart and compile aggregate data about site traffic and site interaction so that we can offer better site experiences and tools in the future.

You have the option of disabling or not allowing cookies on your computer, however, some functions or processes may not function, as a result.

### **Do we disclose any information to outside parties?**

We ***do not*** sell, trade, or otherwise transfer to outside parties, your personally identifiable information. This does not include trusted third parties who assist us in operating our website, conducting our business, or servicing you, so long as those parties agree to keep this information confidential. We may also release your information when we believe release is appropriate to comply with the law, enforce our site policies, or protect ours or others' rights, property, or safety. However, non-personally identifiable visitor information may be provided to other parties for marketing, advertising, or other uses.

### **Links to other websites**

Our website may contain links for your convenience to enable you to easily visit other websites of interest. However, we do not have any control over what happens on other websites. Therefore, we cannot be responsible for the protection and privacy of any information which you provide whilst visiting such sites, which are not governed by this privacy statement. You should exercise caution and look at the privacy statement applicable to the website in question.

### **Children's Online Privacy Protection Act Compliance**

We are in compliance with the requirements of COPPA (Children's Online Privacy Protection Act). We do not collect any information from anyone under 13 years of age. Our website, products and services are all directed to people who are at least 13 years old or older.

## **Terms and Conditions**

Please also visit our Terms and Conditions section establishing the use, disclaimers, and limitations of liability governing the use of our website at <http://pioneerlighting.com/New/index.php/sales/terms-and-conditions>

## **Your Consent**

By using our site, you consent to our web site privacy policy.

## **Changes to our Privacy Policy**

PIONEER LIGHTING Inc. may change this policy from time to time by updating this page. This policy was last modified on June 18, 2018.

## **Contacting Us**

If there are any questions regarding this privacy policy, you may contact us using the information below.

<http://pioneerlighting.com/New/index.php/contact-us>

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