



PIONEER LIGHTING

Energy Efficient Lighting since 1992

www.pioneerlighting.com

MADE IN
CANADA

CORPORATE SOCIAL RESPONSIBILITY (CSR)

Operating Responsibly

We are committed to minimizing the impact of our operations on the environment and demonstrating sustainability leadership. We integrate social and environmental considerations into our decision-making processes for all of our daily operations. We strongly adhere to the 3-R policy – Reduce, Re-use, Recycle.

Small changes, big savings

- Minimize the environmental impacts of our operations through best practice management of our use of energy, transportation, material consumption, water use, waste and emissions.

Raw materials

- Decrease the amount of raw materials used by improving the efficiency of our operation.
- Buying durable, long-lasting materials and equipment.
- Using raw materials that are non-toxic or that pollute less, ie: pre-painted steel, electronic ballasts & drivers.
- Using recycled materials where possible, ie: pallets
- Creating less waste by reducing the amount of different packaging.
- Recycling wherever possible; steel, cartons, paper, plastics, etc.

Water

- No water usage for production.
- Eliminating by replacing leaking fixtures; turning water off when not in use.

Fuel

- CARBON NEUTRAL POLICY. NO company delivery vehicles. We sub-contract all deliveries.

Energy

- Purchasing energy-efficient equipment.
- Installed occupancy sensors on all lighting in production, warehouse, and office areas.
- Installed energy efficient LED lighting throughout our facility.
- Turn off equipment, such as computers, monitors, photocopiers and appliances, when not in use.
- Keeping all equipment well maintained.

Standardize

- Designing products with standard components to reduce SKUs and extra consumption.

Marketing

- All catalogues and promo materials now digital; website, USB flash-drives, etc.